



Playing around for
over 25 years!

BRANCH RIVER THEATRE

P.O. BOX 336
KEENE
NEW HAMPSHIRE
03431

Dear Local Merchant:

It's that time of year again! We are beginning Branch River Theatre's season and getting the first program ready. It will be distributed at our 2010-2011 shows, including:

The Musical Comedy Murders of 1940 October 29, 30, November 5,6, and 7, 2010	IMPROV SMACKDOWN February, 2011
<i>The Gingerbread Lady</i> March, 2011	TASTE OF MARLBOROUGH Appetizers and a show! May, 2011

BRT's program is an important place to connect with customers. Your advertisement will:

- Reach up to 1,800 attendees from all walks of life, and from many towns in our region
- Connect with a diverse audience interested in supporting the local community life
- Receive a link from our website to your home page, free of charge!

Some of our audience members are new to the area while others have deep roots in the community, but everyone wants to find great places to eat, shop, and play. Your advertisement will be seen as patrons read their program before the show begins. At the same time that your message reaches our show-goers, your ad also shows your support of BRT role in creating a healthy community. Our audience is also yours!

Please e-mail me at hmorrison@branchrivertheatre.com. Advertisement space reservation deadline for the season is October 15, 2010, and copy deadline is October 22, 2010.

Sincerely,

Heather A.H. Morrison



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03431

PROGRAM ADVERTISEMENT ORDER FOR BRT, 2010-2011 SEASON

Welcome to a new season of advertising opportunity to support community theatre in the Monadnock Region. Place your order for a season ad now for the best advertising value! If you buy a season ad in time for our October show (Musical Comedy Murders of 1940), BRT will run your ad for the 2010-2011 season.

Company Name: _____

Contact Person: _____

Address: _____

Business Phone: _____ Best time to contact: _____

On the next page, just circle which size/price of ad you want and enter that amount here:

TOTAL AMOUNT DUE: _____

This form is your invoice and is payable upon receipt. Please make your check payable to Branch River Theatre and mail it with a copy of this form and your *camera ready ad* to the address above. You can also provide us with materials and we can design your advertisement for you. Thanks for your support!

If you have any questions or concerns, please contact Branch River Theatre's advertising coordinator, Heather Morrison at hmorrison@branchrivertheatre.com.

FULL PAGE ADS
8" high X 5" wide
PER SEASON = \$100

INSIDE BACK COVER
PER SEASON = \$150

INSIDE FRONT COVER
PER SEASON = \$175

OUTSIDE BACK COVER
PER SEASON = \$250

HALF PAGE ADS
4" high X 5" wide

PER SEASON = \$65

QUARTER PAGE ADS
2" high X 5" wide

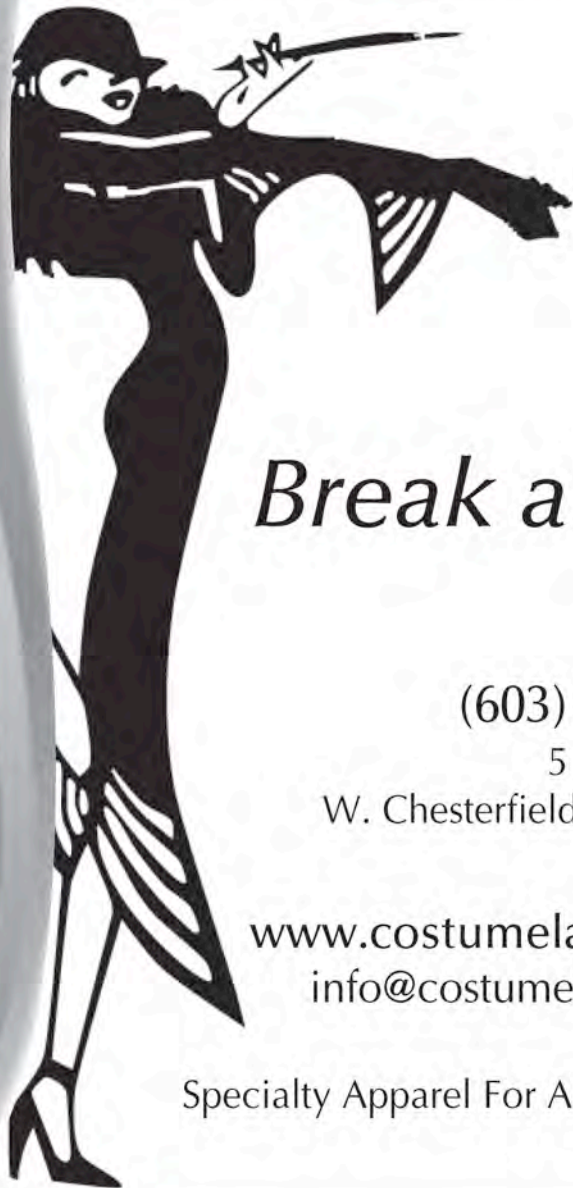
PER SEASON = \$45

*See examples
of ads on the
back of this
sheet!*

EIGHTH PAGE ADS
2" high X 2.5" wide

PER SEASON = \$25

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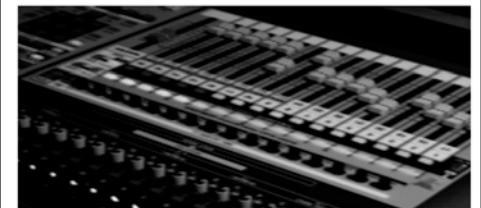
603-876-3450



Bert Torsey, Proprietor



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